

**PROSPECTUS**  
**GENESIS XXIV**  
**A JURIED SHOW FOR MEMBERS**  
**SEPTEMBER 14 – NOVEMBER 2, 2018**  
**Presented by THE ROSWELL FINE ARTS ALLIANCE**

Sponsored by **Synovus Bank**, Formerly the Bank of North Georgia

The Roswell Fine Arts Alliance is pleased to announce Genesis XXIV, the 2018 Annual Members' Juried Show. Please review the following prospectus to prepare your entries for this year's premier event:

**1. Registration is Saturday, September 8th, 10:00AM – 1:00PM:** Bring art submissions, a completed Registration Form, and the Waiver of Liability Form, if needed, to the Art Center East, 9100 Fouts Road, Roswell, GA 30076. All necessary forms can be found at [www.rfaa.org](http://www.rfaa.org).

**2. Juried Selection.** The judge will identify 55-65 works for the bank exhibition and also those pieces to receiving awards. Any evaluation, if offered by the judge, will be shared with the artist. Paintings selected for the show will be transported to Synovus Bank and arranged for display by RFAA volunteers on Wednesday, September 12<sup>th</sup>.

**3. Notification.** You will be notified September 8<sup>th</sup>, by email or phone, if any of your pieces are not accepted. Non-acceptance is not a reflection on your artistic ability but rather a reflection of the judge's impressions of your work in relation to other entered works and the constraints of available display space.

**4.** Not accepted work will be available for **pick-up** later on September 8<sup>th</sup>, during Gallery sitting hours the following Friday, Sept. 14<sup>th</sup>, or Saturday, Sept.15<sup>th</sup>, and also before the RFAA General Meeting on Tuesday, September 18<sup>th</sup>, from 6:00-7:00PM, at the Art Center East on Fouts Road. After September 18<sup>th</sup>, unclaimed art will be stored in the garage.

**5. Reception and Awards' Ceremony - Friday, September 14th, 5:30PM – 7:00PM,** in the Synovus Bank lobby, located at 10446 Alpharetta Street, Roswell, GA 30075 (at the corner of Holcomb Bridge Road and Hwy 9). Light refreshments and appetizers will be provided.

**6. Awards:**

Best of Show	\$250.00	Purple Ribbon
First Place	\$200.00	Blue Ribbon
Second Place	\$150.00	Red Ribbon
Third Place	\$100.00	White Ribbon
Three Honorable Mentions -	\$50.00@	Yellow Ribbons

**7. Show Dates and Time: September 14 - November 2.** Art will be available for viewing during standard banking hours. Monday – Friday 9:00AM - 5:00PM, Saturday, 9:00AM-Noon, The Bank is closed on Sundays.

**8. Sales Procedure.** All submitted work must be for sale. The Bank will collect a purchaser's check made-out to RFAA and allow the customer to immediately take the purchased art if so desired. Synovus Bank will then inform Jan Buckley, show curator, who will then inform the artist of the sale. There is not a fee or percentage due to the Bank; this is a civic contribution by the Bank to the community of Roswell, the participating artists, and RFAA. A check, minus the 20% required RFAA commission fee, will then be issued to the artist by the RFAA treasurer. It is the artist's responsibility to submit any sale's tax due the State of Georgia.

**9. Friday, November 2nd, Genesis XXIV will conclude.** Please make arrangements to **Pick-up exhibited art between 2:00-4:00 PM, at Synovus Bank.** Any art remaining after 4:00PM will be transported to the Art Center East on Fouts Road where it will be stored in a secured space. It may be claimed during Gallery hours on the following Friday and Saturday and also before the General Meeting on Tuesday, November 13<sup>th</sup> (early date due to Thanksgiving week), after which it will be stored in the garage.

**10. Eligibility, Rules and Facts:**

- **Only RFAA members** with currently paid dues and active waivers may submit entries.
- Members will volunteer, when registering art, for one shift (three hours) of **Open Gallery** for a future date of their choosing.
- **Only 2-Dimensional Original works will be accepted.** Mediums may include the use of oil, acrylic, watercolor, drawing, pastels, collage, and mixed-media. No photography, computer-generated art, prints, or giclee will be accepted.
- **Three entries** per member may be submitted for juror review.
- An **entry fee of \$30** is required whether 1, 2, or 3 entries are submitted at registration. Proceeds help support the annual RFAA High School Show in January, a major civic project of our 501(c)3 status.
- Entries must be submitted properly **framed, or on gallery wrapped canvas (edges finished), with no exposed staples. Each entry must be securely wired for hanging, and tagged on the back (see #11),** ready for exhibition. The committee will complete the visible information show tags for each work.
- All entries submitted must have been **completed within the past three years.**
- Submitted entries may **not have been accepted into any prior RFAA Genesis Show.**
- Because of the public nature of the venue, we ask that no human nude artworks be entered. The Genesis XXIV curator maintains the right to deny any entry due to controversial subject matter, age, improper staging, or size.
- Entries should not exceed an exterior perimeter (including frame) measurement of 120". (Examples: 30" by 30", or 24" by 36"). If your entry exceeds 120 inches, but no more than 150 inches, your piece may be entered if you provide a clean, show-worthy easel (be sure to place your name on the back of the easel) to display it.
- *All entries must be for sale and remain on display until the show concludes, unless sold. A commission fee of 20% will be retained by RFAA on any piece sold. If a piece is removed from the show by the artist for any reason prior to the completion of the exhibition, it is the responsibility of the artist to pay the 20% commission fee.*

**11. Sample Tag Information:** To be attached to the back of each piece of your art:

TITLE	_____	Regist. # _____
ARTIST	_____	
PRICE	_____	SIZE _____
MEDIUM	_____	